



meetings & incentives  
WORLDWIDE, INC.

# Individual Incentive Travel & Rewards Program

## Recognize, Inspire, Motivate with an Unforgettable Reward!

Incentive travel is the perfect reward and recognition tool for your elite performers. Travel incentive programs are a great way to reinforce your brand, exceed sales targets, and generate an emotional connection between the winner and your company which will pay dividends well into the future.

With individual incentive programs, rather than traveling as a group, winners are able to choose from a selection of destinations, properties, activities and travel dates. This design allows them to create an experience that matches their lifestyle – snowcap mountains or blue waters, a romantic dinner-for-two or backstage access to concert for thousands, championship golf at a course steeped in tradition or a day of rejuvenation at one of the hottest and newest world-class spas. Whatever the option, incentive travel provides unique experiences and creates memories that last a lifetime.

At Meetings & Incentives Worldwide, we can design, manage and fulfill the entire process for you. But, more importantly, our personal travel concierge will take expert care of your winners from start to finish and provide them with a red carpet, white glove experience to be remembered!



### Six Great Reasons why Individual Incentive Travel is the Perfect Reward:

<ul style="list-style-type: none"> <li>✓ No Hassle Program is turnkey, so we look after the fulfillment and redemption</li> </ul>	<ul style="list-style-type: none"> <li>✓ Personalized Professionally designed travel awards and certificates for winners</li> </ul>	<ul style="list-style-type: none"> <li>✓ Flexible Fits all lifestyles...spa, golf, city tours, concerts, culinary and more</li> </ul>
<ul style="list-style-type: none"> <li>✓ Customizable Program terms and conditions determined based on your needs</li> </ul>	<ul style="list-style-type: none"> <li>✓ Economical Negotiated packages and rewards available at all price points</li> </ul>	<ul style="list-style-type: none"> <li>✓ All-Inclusive Can include everything from hotel, transportation, dining and activities</li> </ul>

It's all about choice! Not only are your winners able to customize their experience – you are able to tailor the award. Our team of global incentive travel experts will work in partnership with you and your team to understand the goals, objectives, budget and timeline. We will present award options (merchandise, travel certificates, trips, and full packages), promotional plans, and trip recommendations aligned with your organization and culture.

We will leverage our destination knowledge and industry relationships to secure the best value and overall experience within your price range whether it is an award trip for one winner or IIT program for 100. Our professional graphic designers will create eye-catching travel documents and confirmations. We can also design a program website for additional branding and communication opportunities to include trip teasers, winner announcements, optional activities, and package details.

### Why Choose M&IW to be your Incentive Travel Partner:

<ul style="list-style-type: none"> <li>✓ Award Winning Recognized on CMI 25 as one of the largest and most influential meeting and incentive companies</li> </ul>	<ul style="list-style-type: none"> <li>✓ Talented Team Certified Incentive Specialists (CIS) on staff dedicated to group and individual incentive travel programs</li> </ul>	<ul style="list-style-type: none"> <li>✓ Industry Experience M&amp;IW manages hundreds of incentive programs annually both domestic and international</li> </ul>
<ul style="list-style-type: none"> <li>✓ Customization Programs are uniquely designed based on your needs and budget</li> </ul>	<ul style="list-style-type: none"> <li>✓ Transparent Pricing Program costs and fees are itemized and detailed in line item budgets</li> </ul>	<ul style="list-style-type: none"> <li>✓ Results Driven Each program is designed with measurable outcomes and ROI</li> </ul>

### INDIVIDUAL INCENTIVE TRAVEL AND REWARDS PURCHASING & REDEMPTION

## IS AS EASY AS 1, 2, 3

1. Contact Tracy Norum, CMP, CIS, Director, Global Incentives at [tnorum@meetings-incentives.com](mailto:tnorum@meetings-incentives.com)
2. Submit a Request for Proposal (RFP) via our website online at [CONTACT US](#)
3. Or, talk directly with Tracy at +1 920.420.7555

To learn more, visit us at [meetings-incentives.com](http://meetings-incentives.com)

